

Privacy Policy for Anxiety NZ on Thinkific

This Privacy Policy explains how your personal information is collected, used, and shared when you sign up for our courses or purchase digital products through Thinkific. We adhere to the principles outlined in the [New Zealand Privacy Act 2020](#) and commit to regularly reviewing our privacy practices.

Information We Collect

When you sign up for a course or purchase a digital product through our Thinkific platform, we collect the following personal information:

- **Order Information:** Name, billing address, payment information (via Stripe), email address, and phone number.
- **Course Engagement Information:** As you navigate through our courses, we track your progress to enhance your learning experience and improve our offerings.

Additionally, **Device Information** is collected when you interact with our Thinkific site, including:

- IP address, browser type, referring/exit pages, and date/time stamps.
- Cookies to help us understand how you interact with the platform.

How We Use Your Information

We use the personal information collected for the following purposes:

- **Order Fulfillment:** To process your course enrollment or product purchase through Stripe, provide receipts, and send confirmation emails.
- **Course Progress Tracking:** To monitor your learning experience and personalize future content or support.
- **Communication:** Upon signing up for a course or purchasing a digital product, you will be added to our monthly subscriber email list, which includes educational content, updates on our services, and special event notifications. You may receive one extra email if there is a special event or announcement. You can unsubscribe at any time using the link provided in the email or by contacting us directly.

- **Fraud Prevention:** To screen for potential risks, ensuring a secure environment for users.
- **Analytics:** To better understand how users engage with our platform and improve user experience.

Third-Party Services

We use third-party services to support our operations, and your information may be shared with these providers for specific purposes:

- **Thinkific:** Our learning management system (LMS) hosts courses and tracks your progress. You can read about [Thinkific's commitment to protecting customer data here](#).
- **Stripe:** To securely process payments. Stripe complies with international security standards to protect your financial data. No credit card information is stored directly by Anxiety NZ. See [Stripe's Privacy Policy here](#).
- **MailerLite:** To manage our subscriber email list and send monthly emails. MailerLite ensures data is securely handled and provides tools to unsubscribe from communications at any time. You can read [MailerLite's Privacy Policy here](#).

Cookies and Web Analytics

We use cookies on Thinkific to:

- Facilitate site functionality and improve the user experience.
- Track course engagement and interactions.
- Analyze traffic through tools like Google Analytics. The information collected is anonymized and helps us optimize the platform.

You can manage or disable cookies through your browser settings, but please note that this may affect your ability to fully interact with our site.

Data Security and Storage

We take the security of your personal information seriously. Your data is stored securely through Thinkific, Stripe, and MailerLite, all of which have strict data protection measures

in place. We retain order information as required by law and to fulfill our obligations to you as a learner.

Your Rights

You have the right to:

- Access, correct, or delete your personal information.
- Opt out of receiving marketing emails by clicking the unsubscribe link in any of our communications.
- Request the removal of your course data if you no longer wish to participate.

For any requests related to your data, please contact us at comms@anxiety.org.nz.

Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, legal obligations, or operational needs. Any updates will be posted on our Thinkific site, and you will be notified of significant changes.

Last updated: **October 2024**

For further inquiries about this policy, please reach out to us via email at comms@anxiety.org.nz or by mail at Anxiety NZ, 77 Morningside Drive, St Lukes, Auckland, NZ 1025.